

# PHILLIP YÑIGUEZ

GRAPHIC DESIGN & PRODUCTION

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## PROFESSIONAL EXPERIENCE

### OH OK CREATIVE - LOS ANGELES, CA GRAPHIC DESIGNER - CURRENT

Served 10 clients over 8 years. Performed creative and executive marketing tasks. Ongoing.

### DIGITAL LIZARD - HAYDEN, ID PRINT & BINDERY OPERATOR - 2016, 2017

Press checked thousands of custom print orders in high-volume digital offset print-house.

### INCITE CO - MARINA DEL REY, CA QUALITY ASSURANCE ANALYST - 2015

Quality assurance for \$40M web advertising campaign. Prepared cross-browser/device bug reports.

### MYRIAD MARKETING - LOS ANGELES, CA PRODUCTION ARTIST - 2014

Type, layout, and animation. Designed targeted ads for print and web, serving 6 clients in Travel & Tourism industry.

### THE MEDIA GRIND - SANTA MONICA, CA GRAPHIC DESIGNER - 2014

Social media marketing. Brand development for product and entertainment accounts. Photo editing, gif generation.

### DZAP DESIGN GROUP - SAN DIEGO, CA PRODUCTION ARTIST - 2013

Designed websites and user interface for clients in multi-family housing industry. Designed ads for restaurants and hospitality.

### HAYES MARTIN & ASSOCIATES - NEWPORT BEACH, CA PRODUCTION ARTIST - 2011

Print advertising for upscale real estate development. High volume file editing with rapid price and availability changes.

### ARBONNE INTERNATIONAL - IRVINE, CA WEB CONTENT SPECIALIST - 2010, 2011

Maintained corporate and customer facing websites with over 200 unique product landing pages. Wrote html, and javascript.

### LAKE INDUSTRIES - ONTARIO, CA GRAPHIC DESIGNER - 2008, 2009

Created online retail store, and ads in 2008, using html, css, and php - generating \$16,000 in sales in first three months.

### CALIFORNIA STATE UNIVERSITY - POMONA, CA GRAPHIC DESIGNER - 2006, 2007, 2008

Designed posters and ads supporting student services and campus events and initiatives.

## EDUCATION

### BACHELOR OF FINE ARTS, GRAPHIC DESIGN CALIFORNIA STATE UNIVERSITY, POMONA

Earned degree in Graphic Design, while also working successfully as a designer for the University. Focus on branding, typography, production, photography, animation and interactive design. Refined the ability to realize and develop a project from non-existence to tangible reality.

### FILM AND BROADCASTING, CURRENT STUDENT SANTA MONICA COLLEGE

Currently studying film and television production. Curriculum includes camera, light, and sound equipment operation, as well as design and animation for interactive and cinematic entertainment productions. Working to further extend my experience in audio and video editing.

## CAPABILITIES

### GRAPHIC DESIGN

Able contributor to every aspect of the graphic design process. Including research, conceptualization, writing, presentation, typography, illustration, motion design, and photography. Strong communication ability, can convey clear ideas and reasoning with stakeholders at every level.

### PROGRAMMING AND WEB DEVELOPMENT

Fluent in writing internet display languages: html, and css. Able to create dynamic and interactive functions using javascript. I've noticed many design directors seeking individuals possessing both design and programming ability. I absolutely fit that category. Seeking the supportive environment necessary to make it happen professionally.

### AUDIO/VIDEO PRODUCTION

Film and editing for advertising and entertainment projects. Visual effect production and animation.

### COMMUNICATION

Excellent spoken and written communication. Can give clear direction and reporting, and comfortable using any channel necessary. I adapt quickly to various project management formats including digital, paper, whiteboard, or face to face.

### VERSATILITY AND TENACITY

I got in to this industry at the brink of the recession of 2008. I pushed through a huge amount of adversity to succeed. I'll bring the same tenacity that allowed me to thrive then into today's competitive, yet highly rewarding environment. Finally, I invite you to appreciate this perfect base line grid.